



American Society of Engineers of Indian Origin



# Overview of the STEM Thinkers Sponsorship Program

developed for

## 2018 National Convention of The American Society of Engineers of Indian Origin (ASEI)

Drafted by: STEM Thinkers Board of Directors  
Contact Email: [stemteam@stemthinkers.org](mailto:stemteam@stemthinkers.org)  
Revision New (March 2018)

American Society of Engineers of Indian Origin, a non-profit organization

[www.aseiusa.org](http://www.aseiusa.org)

[www.aseiseattle.org](http://www.aseiseattle.org)



# Overview of the STEM Thinkers Organization

- STEM Thinkers is a 501(c)3 charitable non-profit, launched in Seattle in 2017
- Vision
  - *“To inspire curiosity, creativity, and inventive thinking in our children through fun and exciting STEM learning”*
- Mission
  - Develop STEM curriculum that connects science with Sustainability & Noble Causes
  - Conduct STEM learning sessions with Grade 1-12 kids
- STEM Programs being developed:
  - Curious Thinkers – Grade 1-5 kids
  - Creative Thinkers – Grade 6-8 kids
  - Inventive Thinkers – Grade 9-12 kids
  - Girls in Science
- 2017 Accomplishments:
  - Held 3 STEM events (Grades 1-5)
  - 179 kids registered (92 boys, 87 girls)!
  - 294 parents engaged!





# Overview of the 2018 ASEI National Convention (Sep 28-30, 2018)

## **Purpose of Convention:**

Provide a forum for technical professionals, parents, corporations, and academia to discuss how our communities can motivate our children to pursue STEM careers

## **Convention Location:**

Angels of Wind Arena  
Edward D Hansen Conf. Center  
2000 Hewitt Ave. Everett WA

**Convention Hosts:** The Seattle Chapter of ASEI

**Convention Co-Hosts:** The STEM Thinkers non-profit organization

## **Who Will Attend:**

This event will be attended by over 500 engineers, scientists, academia, students, corporate leaders, and parents of young children.

**For more information please visit [www.aseiseattle.org](http://www.aseiseattle.org) or [www.aseiusa.org](http://www.aseiusa.org)**



## Why Sponsor the STEM Thinkers Program

- Get corporate or individual recognition as a STEM supporter
  - Get recognized at local STEM Thinkers events and national level conventions
  - Get recognized in marketing materials (brochures, website)
- Enable us to conduct STEM classes
  - Develop exciting STEM curriculum
  - Purchase STEM kit materials
  - Pay for STEM class facilities
  - Conduct STEM outreach



# STEM Thinkers Sponsorship Categories

## Gold Sponsorship - \$5000

- Recognition as a sponsor at all STEM Thinkers events for 1 year
- Company logo on STEM Thinkers website and brochure for 1 year
- Following benefits at the 2018 ASEI Convention
  - Full page color ad in souvenir book
  - Company banner display & Exhibit table
  - Four complimentary convention registrations

## Silver Sponsorship - \$3000

- Recognition as a sponsor at all STEM Thinkers events for 1 year
- Company logo on STEM Thinkers website and brochure for 1 year
- Following benefits at the 2018 ASEI Convention
  - Half page B/W ad in souvenir book
  - Exhibit table

## Bronze Sponsorship - \$1000

- Recognition as a sponsor at all STEM Thinkers events for 6 months
- Company logo on STEM Thinkers website and brochure for 6 months
- Quarter page B/W ad in 2018 ASEI Convention souvenir book



## How to Become a STEM Thinkers Program Sponsor

1. Go to STEM donation webpage and make a donation.
  - [www.stemthinkers.org/donate](http://www.stemthinkers.org/donate)
2. Contact the following people to discuss STEM Thinkers sponsorship opportunities.
  - Naimish Harpal (714-916-3558)
  - Payal Patel (425-449-0506)
  - Aaron Ghumman (425-236-7071)
3. Send us an email with your inquiry.
  - [donations@stemthinkers.org](mailto:donations@stemthinkers.org)

*Note: We prefer to do offline donations for the \$1000 and above sponsorships. This will save us the cost of processing fees.*