



American Society of Engineers of Indian Origin



Overview of the STEM Thinkers Sponsorship Program

developed for

2018 National Convention of The American Society of Engineers of Indian Origin (ASEI)

Drafted by: STEM Thinkers Board of Directors
Contact Email: stemteam@stemthinkers.org
Revision New (March 2018)

American Society of Engineers of Indian Origin, a non-profit organization

www.aseiusa.org

www.aseiseattle.org



Overview of the STEM Thinkers Organization

- STEM Thinkers is a 501(c)3 charitable non-profit, launched in Seattle in 2017
- Vision
 - *“To inspire curiosity, creativity, and inventive thinking in our children through fun and exciting STEM learning”*
- Mission
 - Develop STEM curriculum that connects science with Sustainability & Noble Causes
 - Conduct STEM learning sessions with Grade 1-12 kids
- STEM Programs being developed:
 - Curious Thinkers – Grade 1-5 kids
 - Creative Thinkers – Grade 6-8 kids
 - Inventive Thinkers – Grade 9-12 kids
 - Girls in Science
- 2017 Accomplishments:
 - Held 3 STEM events (Grades 1-5)
 - 179 kids registered (92 boys, 87 girls)!
 - 294 parents engaged!





Overview of the 2018 ASEI National Convention (Sep 28-30, 2018)

Purpose of Convention:

Provide a forum for technical professionals, parents, corporations, and academia to discuss how our communities can motivate our children to pursue STEM careers

Convention Location:

Angels of Wind Arena
Edward D Hansen Conf. Center
2000 Hewitt Ave. Everett WA

Convention Hosts: The Seattle Chapter of ASEI

Convention Co-Hosts: The STEM Thinkers non-profit organization

Who Will Attend:

This event will be attended by over 500 engineers, scientists, academia, students, corporate leaders, and parents of young children.

For more information please visit www.aseiseattle.org or www.aseiusa.org



Why Sponsor the STEM Thinkers Program

- Get corporate or individual recognition as a STEM supporter
 - Get recognized at local STEM Thinkers events and national level conventions
 - Get recognized in marketing materials (brochures, website)
- Enable us to conduct STEM classes
 - Develop exciting STEM curriculum
 - Purchase STEM kit materials
 - Pay for STEM class facilities
 - Conduct STEM outreach

STEM Thinkers Sponsorship Categories

Gold Sponsorship - \$5000

- Recognition as a sponsor at all STEM Thinkers events for 1 year
- Company logo on STEM Thinkers website and brochure for 1 year
- Following benefits at the 2018 ASEI Convention
 - Full page color ad in souvenir book
 - Company banner display & Exhibit table
 - Four complimentary convention registrations

Silver Sponsorship - \$3000

- Recognition as a sponsor at all STEM Thinkers events for 1 year
- Company logo on STEM Thinkers website and brochure for 1 year
- Following benefits at the 2018 ASEI Convention
 - Half page B/W ad in souvenir book
 - Exhibit table

Bronze Sponsorship - \$1000

- Recognition as a sponsor at all STEM Thinkers events for 6 months
- Company logo on STEM Thinkers website and brochure for 6 months
- Quarter page B/W ad in 2018 ASEI Convention souvenir book



How to Become a STEM Thinkers Program Sponsor

1. Go to STEM donation webpage and make a donation.
 - www.aseiseattle.org/donate
2. Contact the following people to discuss STEM Thinkers sponsorship opportunities.
 - Naimish Harpal (714-916-3558)
 - Payal Patel (425-449-0506)
 - Aaron Ghumman (425-236-7071)
3. Send us an email with your inquiry.
 - donations@stemthinkers.org

Note: We prefer to do offline donations for the \$300 and above sponsorships. This will save us the cost of processing fees.