



American Society of Engineers of Indian Origin



# Overview of the Corporate Excellence Recognition Program (CERP)

developed by

**The American Society of Engineers  
of Indian Origin (ASEI)**

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American Society of Engineers of Indian Origin, a non-profit organization

[www.aseiusa.org](http://www.aseiusa.org)

[www.aseiseattle.org](http://www.aseiseattle.org)



## Overview of the American Society of Engineers of Indian Origin

- Established as a 501(c)6 non profit in 1983 in Michigan
- ASEI Vision

*“Create a national network of technical professionals of Asian Indian Diaspora living in the US to provide a platform for networking, career advancement, community service, technology exchange and to develop the next generation of scientists and engineers”*
- Chapters across the US:
  - Michigan, Washington DC, Ohio, Florida, Southern California, Northern California, Seattle, three Student Chapters
- Activities:
  - Annual National Convention
  - Seminars/Tech Talks/Mentoring
  - Annual Award Programs
  - Scholarships
  - Community Service
  - Inspirational STEM Programs for young children





## Overview of the Corporate Excellence Recognition Program (CERP)

- Established in 2005, this program resulted from collaboration between ASEI and many USA corporations
- CERP Program vision is to salute the innovative strength that comes from the diversity of human capital
- This award recognizes outstanding engineers of Indian origin who are employed in Industry, Academia or Government entities
- The employees are recognized at the annual convention dinner banquet gala event
- Corporations can participate in the CERP Program by becoming a sponsor



## Corporate Excellence Recognition Program (CERP) Overview

- Corporations can benefit from the CERP Program as follows:
  - Employees get national level recognition for their outstanding contribution in Engineering and Service Excellence
  - Corporations get high visibility at the ASEI annual convention and among thousands of technical professionals
  - CERP sponsorship includes complimentary all day registrations, banner display, Ad in the annual souvenir brochure, and a booth at the annual convention
  - Corporations can nominate from five distinct award categories



# CERP Award Categories

- Five (5) CERP Award Categories
  - Engineering Excellence Award
  - Service Excellence Award
  - Women Engineer Award
  - Outstanding Achievement Award
  - Young Engineer Award



# CERP Sponsorship Categories

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## Platinum Sponsorship of \$10,000

- Four nominees for Corporate Excellence Awards
- A full-page color ad in the souvenir book
- An exhibit table at National Convention
- Ten Registrations for National Convention
- Company banner displayed at National Convention

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## Diamond Sponsorship of \$7500

- Three nominees for Corporate Excellence Awards
- A full-page color ad in the souvenir book
- An exhibit table at National Convention
- Six Registrations for National Convention

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## Gold Sponsorship of \$5,000

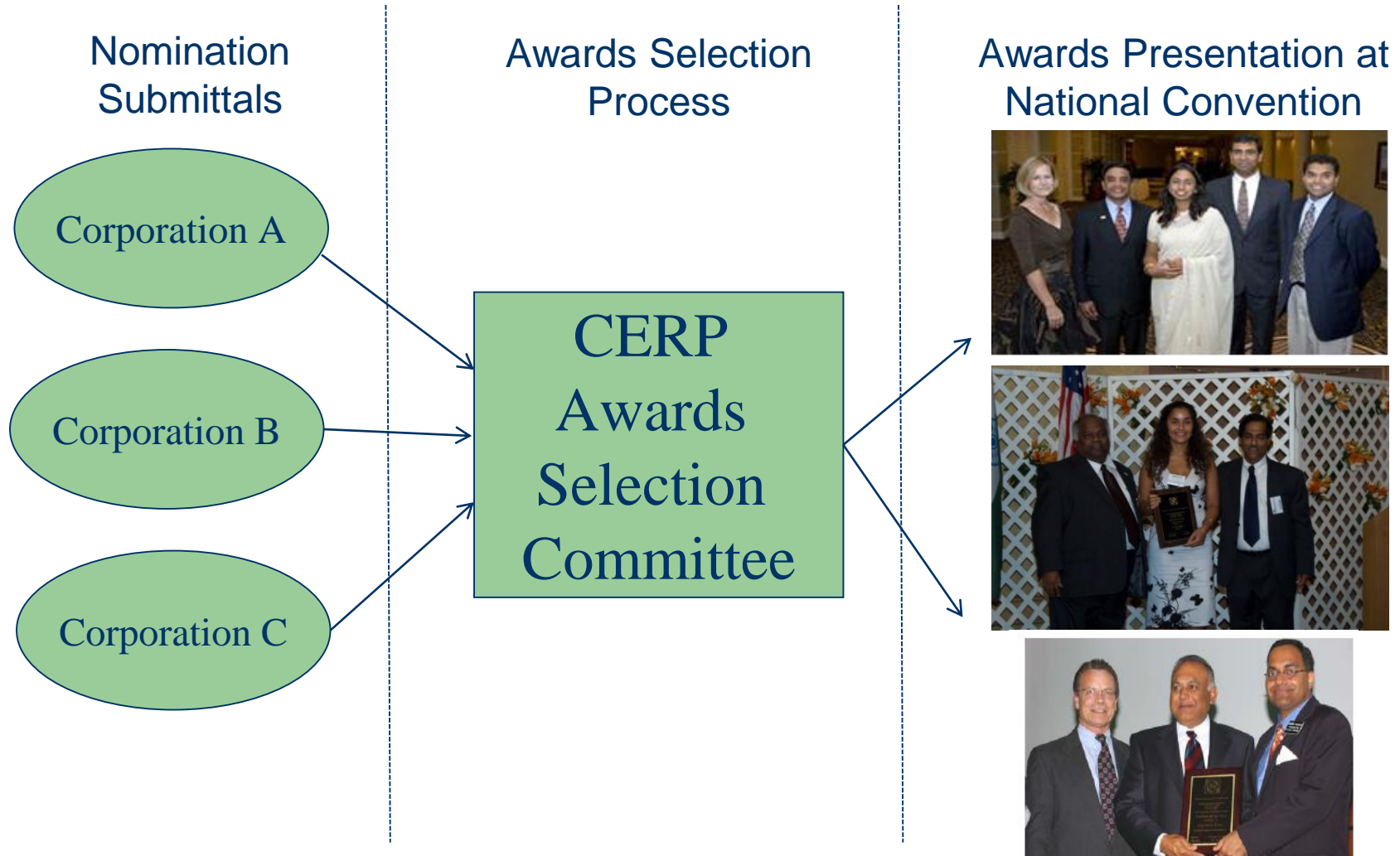
- Two nominees for Corporate Excellence Awards
- A full-page B/W ad in the souvenir book
- An exhibit table at National Convention
- Four Registrations for National Convention

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## Silver Sponsorship of \$3000

- One nominee for Corporate Excellence Award
- A full-page B/W ad in the souvenir book
- An exhibit table at National Convention
- Two Registrations for National Convention

# CERP Process



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## 2018 CERP Sponsorship Timeline

- **Start notifying corporations.....March 15, 2018**
- **Nominations due to ASEI.....July 31, 2018**
- **CERP Winners Announcement.....August 15, 2018**
- **Award presentation at Convention.....September 29, 2018**

***2018 ASEI National Convention will be held on Sep 28-30 in Seattle WA***





# How to Become a CERP Sponsor

Contact the following people to discuss CERP sponsorship opportunities or send us an email. We will follow up with all the details.

## CERP Focals

- Western USA Region
  - Neil Shah (206-304-3612)
  - Aaron Ghumman (425-236-7071)
- Eastern USA Region
  - Rakesh Patel (248-894-6553)

## Email Address

- [CERP-sponsorship2018@aseiseattle.org](mailto:CERP-sponsorship2018@aseiseattle.org)